

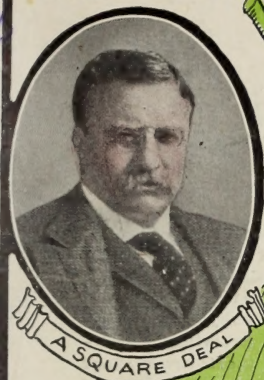
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PASS PROSPERITY AROUND



1913

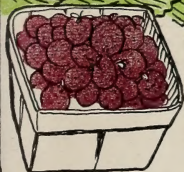


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## GREAT OFFER

### KEVITT'S COMBINATION COLLECTIONS

CHESAPEAKE—June bearing, Col. A, 24 plants, 4 each of the 6 varieties	\$ .75
HUB—June bearing, Col. B, 36 plants, 6 each of the 6 varieties	1.25
FENDALL—June bearing, Col. C, 72 plants, 12 each of the 6 varieties	2.25
PROGRESSIVE—Fall bearing, Col. D, 150 plants, 25 each of the 6 varieties	4.00
AMERICUS—Fall bearing, Col. E, 300 plants, 50 each of the 6 varieties	6.00
SUPERB—Fall bearing, Col. F, 600 plants, 100 each of the 6 varieties	9.50



**T.C. KEVITT** ATHENIA,  
NEW JERSEY



1889

1913

# THE TURN OF THE YEAR

*Soon we will Face the Pressure of Nature*

The happy thought of never failing spring will soon be upon us so we go our way ever-shaping our plans for the seasons, grind of the soil, planting and scattering the seed broadcast over the land. Please accept my annual spring plant catalogue, of standard old and choice new varieties of merit and worth commend varieties of commercial value to the grower; only such varieties having the generative fruit producing power to yield abundant crops of strawberries. I feel proud to present to you for your consideration two new varieties. The HUB and the CHESAPEAKE. All these years growing strawberries and strawberry plants I have never fruited any better, covering every point of merit from start to finish. I wish to thank everyone kindly that favored me the past seasons, trusting that every sale of plants proved satisfactory in every way. This spring I will offer the strongest and most vigorous lot of strawberry plants I have ever grown, all young plants grown on new timber land. The natural soil which is indigenous to a strawberry plant. Each plant is full of fibrous roots; every plant is sure to grow and give the best of results next season. I will be pleased to send samples of my plants free, if so desired.

T. C. KEVITT.



Picking Fall Bearing Strawberries, under a Blanket of Snow as late as December 1, 1912.

*I placed on exhibit a display of Pan American Plants filled with Bloom and Ripe Strawberries, at the Food and Land Show in New York City, and won a Certificate of Merit.*

## Strawberries in October

One Jersey Farm will Produce Between 3,000 and 4,000 Quarts an Acre this Autumn.

### HOW IT IS DONE

Strawberries growing on a Jersey farm in these October days, and with a production of between 3,000 and 4,000 quarts per acre, is an interesting feature of T. C. Kevitt's strawberry farm at Athenia, a short distance this side of Paterson. Among other phenomenal results secured by this

expert in strawberry culture are the immense crops of summer strawberries.

A recent visit to the farm by a representative of the Sunday Call showed a tract of about eleven acres devoted to strawberry culture. On each of the fall bearing varieties there were ripe berries, together with others all the way from the green berry to the partially ripened fruit shortly to be in full color. Among these were the Pan-American, one of the notable fall bearing varieties. This plant is said to yield from 3,000 to 4,000 quarts of strawberries to the acre during July, August, September, October, and sometimes even in November.



## PRICES FOR STRONG ROOTED YOUNG LAYER

## Strawberry Plants

Names of Varieties.	By mail, postpaid.			By express, not paid.				
	12	50	100	25	100	500	1,000	5,000
Per.. Arnout .....	\$.25	\$.60	\$1.00	\$.30	\$.75	\$1.90	\$3.50	\$12.50
Per.. Abington .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Imp.. Almo .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Bradley .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. B. Wood .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Bountiful .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Brandywine .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Imp.. Bubach .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Imp.. Cardinal .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Climax .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Commonwealth ..	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Early Ozark .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Enhance .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Enormous .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Fendall .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Fermont .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Gandy .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Gill .....	.20	.40	.75	.15	.40	1.25	2.50	10.00
Per.. Glen Mary .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Golden Gate .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Hertage .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Howard .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Howard .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Jessie .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Johnson E. ....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Joe .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Kevitt's Wonder ..	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Marshall .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Meade .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. New York .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Oom Paul .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Oswego .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Parsons .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Imp.. President .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Saratoga .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Imp.. Sample .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Stevens L. C. ....	.20	.40	.75	.15	.40	1.25	2.50	10.00
Per.. Sharpless .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. 3 W-W-W .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Twilley .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Silver Coin .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Wm. Belt .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. U. Jim .....	.20	.40	.75	.15	.40	1.60	3.00	12.50
Per.. Chesapeake .....	.25	.60	1.00	.35	.75	3.00	5.00	18.00
Per.. Hub .....	.50	1.25	2.00	.35	1.50	7.00		
Per.. Gov. Fort .....	1.50							
Imp.. Gov. Wilson ....	1.50							
Imp.. Bull Moose ....	1.00							

*BULL MOOSE* originated on my farm as a sport seedling, season of 1910. The original plant was found in a bed of Glen Mary. This seedling was found filled with ripe strawberries, July first, when all other varieties cease to bear. My claim is that the Bull Moose is now the latest June Bearing Strawberry. I have only a limited stock to offer this Spring.





### BRINGING IN THE GOLDEN HARVEST

#### ✓ *GLEN MARY* (Perfect).

No let up with its great productiveness—yields more fruit per acre year after year, than any other two varieties combined. The important feature with the *GLEN MARY* is it commences to ripen with the early varieties and continues to yield large berries. All through the fruiting season when all other varieties cease the *GLEN MARY* ends in a blaze of glory with the vines filled with strawberries. Twenty years growing and testing each season over 100 varieties, I have never fruited any variety from which I have realized as much money—the only one that will pay the largest for capital invested. The berries are large crimson color, juicy and a good shipper. Plants are thrifty growers.

#### ✓ *FENDALL* (Perfect).

The berries are perfect beauties—rich in color, smooth and glossy with long stems and large cap. The plant and fruit are bound to command attention wherever seen, very productive, a valuable one to plant my system.

#### ✓ *SAMPLE* (Imperfect).

Same as Glen Mary—will yield more quarts of strawberries per acre than any other variety. One of the most beautiful late strawberries, fruit large

bright red plants, are very thrifty growers—will grow on all kinds of soil. One of the popular standard. I fill more orders with *SAMPLE* and *GLEN MARY* than any other varieties.

#### ✓ *HERTAG* (Perfect).

One of the thrifty growers. A New Jersey seedling, like the New York—grows enormous crops of very large berries. *HERTAG*, here on my grounds grows enormous crops of strawberries. The berries are inclined to grow somewhat like the New York. First picking extra large, later the berries run small.

#### ✓ *ALMO* (Imperfect).

The gilt-edge early strawberry. One of the best and productive and the first one to ripen in the spring. It is a wonderful cropper, like the Glen Mary—will yield more fruit per acre than any other early berry. Plants are robust growers, foliage a light green, berries a rich dark glossy red—each berry looks as if varnished. *ALMO* strawberries each season are the first ones to ripen and bring the best prices.

#### ✓ *WM. BELT* (Perfect):

One of the old standard money makers—in the same class as the Glen Mary. The *WM. BELT* berries when in the baskets, show up as one of the



richest of all strawberries. The color is just right to make a show. This berry will command the best of prices in every market. All things considered it is one of the best varieties to grow. It is a very good shipper to distant markets, and one of the best in flavor.

#### ✓ *ARNOUT* (Perfect).

Of all strawberries I have ever fruited I never fruited a more productive plant. Plants set out September, 1910, yielded the largest crop on young plants last season, 1911, I ever saw on young plants. From all indications the *ARNOUT* will prove to be a valuable one to grow.

#### ✓ *STEVENS LATE* (Perfect).

One of my best and profitable late strawberries here on my grounds. Like the Gandy, it has a large cap. Berries are of light shade, yields more fruit than the Gandy, plants are thrifty growers. This variety will yield good crops of fruit on light soil. The berries are not as firm as the Gandy, it ripens late, the flavor of the berries are not as good as one would wish.

# CHESAPEAKE

## THE BEST STRAWBERRY ON EARTH

#### NEVER IN THE HISTORY

of modern strawberry growing has any variety reached such a high point of merit as the CHESAPEAKE strawberry, the chief, the only intense sweet strawberry now grown. Nature has uncovered a phenomenal strawberry plant that has every combination out of one hundred varieties now grown. Each berry is filled with the rich nectar of the wild strawberry, the only strawberry that covers every point of merit as a perfect strawberry from start to finish. The berries and plants are perfect in every way. In all these years I have never fruited a better one; it is a mid-season or late cropper, one of the best to ship to distant markets. Last season I shipped a crate of CHESAPEAKE strawberries to Wilmington, N. C. Considering the long haul, going direct south, the ber-

ries arrived in a fair condition. Reports come from all parts of the United States that the CHESAPEAKE is the best. I will offer this season over 700,000 strong rooted young plants. Every plant is grown on new timber land.

## The "HUB"

### PERFECT

The "*HUB*" was originated in Massachusetts by Mr. Geo. Fuller of Melrose, who for many years made a specialty of growing Strawberries and Strawberry seedlings. Mr. Fuller was a particular friend of mine, and when he was nearly eighty years old he gave me two hundred plants. The "*HUB*" is a seedling of the Bubach and the Belmont, the latter of which it resembles in shape. The fruit is large, smooth and firm, dark glossy red in color, and it shines as if it were varnished. I think I do not exaggerate when I say that it is the most attractive strawberry I have ever seen, and I have been growing Strawberries for fifty-seven years.

The plants of the "*HUB*" are productive, and their season is from medium to late. They have enough strong, healthy runners, but these are not in excess.

The originator of the "*HUB*" considered its quality better than that of the Marshall, and I consider the Marshall the standard of excellence in quality.

S. H. WARREN.

CONCORD, MASS., November 16, 1911.

During the season of 1910 I visited the farm of S. H. Warren in Weston to see the "*Hub*" Strawberry growing.

I found the berry to be one of the most productive, high quality berries that I have ever seen. In color it is a glossy crimson, very pleasing to the eye, and it seemed to do well on several kinds of soil.

I hope he will have good sale for the plants. I certainly think it is a good berry.

Yours very truly,

WILFRID WHEELER.

Mr. Wheeler is a large grower of strawberries, and has been one of the judges of fruits at the Massachusetts Horticultural Society for several years.

S. H. WARREN.





PAN-AMERICAN—One Plant Bearing Late in October

## THE FALL BEARERS

These Fall Bearers are just as Easy to Grow as the June Bearing Varieties.

The only secrets of these plants you must keep all bloom stems removed as fast as they show up until July 25th, after this date let the plants bloom and two weeks later you can pick ripe strawberries and the vines will continue to yield fruit up to November.

### AMERICUS (Perfect).

One of the best of the mid-summer and fall-bearers. The plants are full of blooms and ripe strawberries from June until late in the fall. All through August, September and October the vines are filled with one mass of ripe strawberries.

### PAN AMERICAN (Perfect).

One of the best mid-summer croppers. Even in our hot dry weather in mid-summer the vines are full of ripe strawberries. The *PAN AMERICAN* seems to yield and ripen more fruit when the weather is hot and dry, under favorable conditions it will yield as much fruit as the *Americus*.

### PRODUCTIVE (Imperfect).

One of the most productive of the Fall Bearers—the parent plant. All through the summer and late fall it is full with ripe strawberries. For best results and a big yield of fruit all runners should be cut as fast as they grow and should be grown in hills.

### SIBERIA (Perfect).

A white strawberry introduced for the first time and is an ever-bearer. The original plant was found by one of my collectors at Umsolvolish, Siberia, in 1910. It bears fruit every month in the year, the

berries being white in color. When fully ripe resembles that of the pineapple. Blossoms and fruit are found on the plants every day in the year. However, the best season for bearing is from August until about the end of the growing season. The berries hang in clusters on a slender stem. Each plant has several stems on which the fruit grows. This new berry promises to be of untold value when amalgamated with the best American strains.

### SUPERB (Perfect).

A close rival to *Americus*. As a fall cropper, yields fruit only on the parent plant. The berries are a rich blood-red from surface to center. As a June cropper it yields enormous crops and if the summer season is any way moist late in September the same plants are filled with fruit. Here is a strawberry plant that should be grown by every berry grower.

### FRANCIS (Perfect).

Fruits from June till frost. Just as persistent as the *Pan American*, but not so strong a plant maker. It is inclined to stool and makes very few runners.

### PROGRESSIVE (Perfect).

One of Mr. Rockhill's best of the Fall Bearers. The vines yield remarkable crops of fruit when grown in the hills, here on my grounds it proved a heavy fruiter late in the fall.

### TEDDY R. (Imperfect).

Is a genuine Fall Bearer. If weather is favorable will yield a fine crop of fruit late in the fall. Not as profitable as some of the other fall croppers.

### SURPRISE (Imperfect).

A new mid-summer and Fall Bearer, originated on my grounds in 1910. This berry is a seedling of the *Pan American* crossed by *Autumn*.





### "PRODUCTIVE" BEARING FRUIT IN THE FALL

Kevitt's Special Collection. Begin Fruiting in May, Continue Bearing all Summer and Late Fall

### A RARE COLLECTION OF FALL BEARING FRUIT PLANTS

*Will Furnish you Ripe Strawberries and Raspberries from July till late in the Fall*

- 12 *AMERICUS* Strawberry plants.
- 12 *PRODUCTIVE* Strawberry plants.
- 12 *PAN AMERICAN* Strawberry plants.
- 12 *PROGRESSIVE* Strawberry plants.
- 12 *SUPERB* Strawberry plants.
- 12 *AUTUMN* Strawberry plants.
- 12 *TEDDY R.* Strawberry plants.
- 12 *ST. REGIS* Everbearing Raspberry.

8 Choice Varieties by Mail for \$5.00

This valuable collection of Fall Bearing Strawberry and Raspberry plants should be planted in every garden. The plants set out early in April will commence to bloom and ripe strawberries and raspberries may be picked freely from July without intermission until November first. The same season the plants are set out, the berries are very sweet and full flavored to the very last. This collection of Fall Bearing plants set out this spring will give you over 600 strong young plants to set out next spring. In this way you can get a good start with these Fall Bearers.

#### NOTICE.

All bloom stems on the fall bearing plants must be removed up till July 25th. After this date let the plants bloom, and two weeks later you can pick ripe strawberries and the vines will continue to yield fruit up to November.

Sagamore Hill.

My dear Mr. Kevitt:

As Colonel Roosevelt cannot attend to his mail as yet, he has asked me to thank you for the beautiful Strawberries and Raspberries which you so kindly sent him.

Sincerely yours,

S. M. ROOSEVELT.

Oct. 23, 1912.



## Kevitt's Long Season Collection of Choice Strawberry Plants

*By Mail Postpaid*

### COLLECTION No. 1.

- 12 BULL MOOSE Strawberry plants.  
12 HUB Strawberry plants.  
12 CHESAPEAKE Strawberry plants.

*By Mail for \$1.00*

### COLLECTION No. 2.

- 12 SUPERB Strawberry plants.  
12 PAN AMERICAN Strawberry plants.  
12 ST. REGIS Raspberry plants.

*By Mail for \$1.00.*

### COLLECTION No. 3.

- 12 TEDDY R. Everbearing Strawberry.  
12 PAN AMERICAN Everbearing Strawberry.  
12 PROGRESSIVE Everbearing Strawberry.

*By Mail for \$2.00.*

### COLLECTION No. 4.

- 12 PRODUCTIVE Everbearing Strawberry.  
12 PAN AMERICAN Everbearing Strawberry.  
12 SUPERB Everbearing Strawberry.

*By Mail for \$2.00.*

### COLLECTION No. 5.

- 25 SUBERB Everbearing Strawberry.  
25 PAN AMERICAN Everbearing Strawberry.

*By Mail for \$2.25.*

### COLLECTION No. 6.

- 25 CHESAPEAKE Strawberry.  
25 FENDALL Strawberry.  
25 HUB Strawberry.  
25 BULL MOOSE Strawberry.

*By Mail for \$1.50.*

Plants in above collections I guarantee to reach any part of the United States in a perfect, fresh and growing condition. No matter how remote you may live, plants are sure to reach you in a few days after shipment by mail. All plants are packed in damp moss and wrapped in wax paper.

Hawthorne, N. J., Sept. 23, 1912.

Dear Sir:

Received the fifty plants of strawberries you sent. They are very satisfactory and I wish to thank you for your promptness in sending them. Please send me the bill.

Yours sincerely,

BERNARD COMINETTI.

## Kevitt's Long Season Collections of Early, Medium and Late Varieties

*EXPRESS COLLECTIONS.*

Every plant in these collections are the same strong rooted plants as if you bought from the regular list.

### COLLECTION A.

- |                |               |
|----------------|---------------|
| 100 Chesapeake | } For \$2.25. |
| 100 Hub        |               |
| 100 Fendall    |               |
| 100 3 W. W. W. |               |

### COLLECTION B.

- |                     |              |
|---------------------|--------------|
| 200 Glen Mary       | } For \$1.75 |
| 200 Kevitt's Wonder |              |
| 200 Sample          |              |

### COLLECTION C.

- |                  |              |
|------------------|--------------|
| 300 Sample       | } For \$2.50 |
| 300 Glen Mary    |              |
| 300 Stevens Late |              |

### COLLECTION D.

- |                  |               |
|------------------|---------------|
| 500 Fendall      | } For \$3.50. |
| 500 Glen Mary    |               |
| 500 Stevens Late |               |

### COLLECTION E.

- |                |              |
|----------------|--------------|
| 1000 Glen Mary | } For \$7.50 |
| 1000 Sample    |              |
| 1000 Wm. Belt  |              |

### COLLECTION F.

- |                |               |
|----------------|---------------|
| 2000 Glen Mary | } For \$12.00 |
| 2000 Wm. Belt  |               |
| 1000 Sample    |               |

### COLLECTION G.

- |  |               |
|--|---------------|
| 100 Pan American<br>Everbearing Strawberry | } For \$6.00. |
| 100 Superb<br>Everbearing Strawberry       |               |
| 100 St. Regis                              |               |
| Everlasting Raspberry                      |               |



# RASPBERRIES



*Prices by Mail Postpaid.*

6 for 50c.	12 for 75c.	25 for \$1.25.
50 for \$2.00.	100 for \$3.00.	500 for \$10.00



## ST. REGIS EVERBEARING.

*The "Early 'Till Late" Raspberry*  
Raspberries for four months! That's what you get when you plant St. Regis—the new everbearing variety. Moreover, they are not only raspberries, but raspberries of the very highest grade—in size, in brilliant crimson color, in firmness, in flavor.

## PLUM FARMER.

A variety from Northern New York, and a few days later than Palmer; maturing the entire crop in a very short period, making one of the most profitable early market sorts. The berries are thick-meated, firm with a bloom similar to Gregg. Berry large and very attractive when picked ready for market. Worthy of trial in the home garden and commercial field. Price 50 cents per dozen; \$2.00 per 100; and \$15.00 per 1,000.



# BLACKBERRIES



*ICEBERG, THE WHITE BLACKBERRY*

Strange as it may seem this is a real creamy white blackberry. Mixed with the jet black ones for dessert it makes a most wonderful dish. The fruit is about the size as Snyder with few seeds and quite sweet when fully ripe. The bushes are good strong growers and very productive. This is not a worthless novelty, but a fruit of real value, and should be in every garden and commercial collection as well. Price 10 cents each; \$1.00 per dozen; \$4.00 per 100.



**Early Harvest**

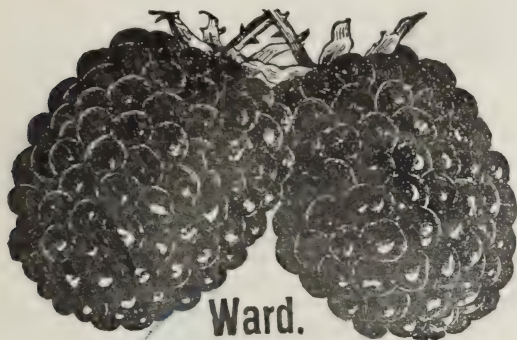
150 Bushel Fruiting Strain Early Harvest from one acre sold as high as \$4.00 per bushel. The earliest to ripen and the most productive of the early sorts. There are a number of different strains of Early Harvest Blackberries, all alike in appearance of wood and growth, but vastly different in productiveness. We noticed this peculiarity soon after its introduction, and have, by careful system of selections, selected a strain that is simply marvelous for great yields of luscious fruit. Price, Fruiting Strain Early Harvest, 50 cents per dozen; \$2.00 per 100; \$15.00 per 1,000.

**Kenoyer**



This variety is a cross between Kittatinny and Early Harvest, and was originated in Kansas. It is about the same season as Early King. Fruit large and luscious. The canes are strong growers resembling Kittatinny in wood and leaf. This variety will produce well in almost any soil especially on thin clay land where other varieties would not produce at all. It is well worthy of a trial, as we consider it one of the best early berries. Price 10 cents each; \$1.00 per dozen; \$3.00 per 100.





WARD BLACKBERRY.

We quote description by a very prominent horticulturist who accompanied a committee from the

New Jersey State Horticultural Society on a trip to the home of the Ward to look into the claims being made for it. "It was the most astonishing sight I have ever seen. Hedge rows were six feet apart, canes standing 4 to 4 1/2 feet high, and some 2 1/2 feet wide across, and the tops are such a solid mass of green, red and black berries as to almost exclude the foliage from sight. The ripe ones were big glossy black fellows, fully one-half larger than Snyder, rich, sweet, tender and melting, with no hard core at the center. One-third of an acre yielded 60 bushels. This made \$544 per acre, which must have meant \$350 per acre profit. The canes are very hardy, never one having been known to winter-kill. A perfect blackberry is Ward. Price, 10c each; 50c per dozen, postpaid; \$3.00 per 100; \$20.00 per 1,000.

## CURRANTS

### Have no Equal for Profit and Productiveness

#### WILDER.

A remarkable variety, for which we predict great popularity; both for table and market. One of the strongest growers and most productive. Bunch and berries very large, bright, attractive red color, even when dead ripe; hangs on bushes in fine condition for handling as late as any known variety. Compared with the celebrated Fays, is equal in size, with longer bunch, better in quality, with much less acidity; ripens at same time, continues on bush much longer; fully as prolific, in some trials largely outyielding it. Price, 15c each; \$1.00 per dozen; \$5.00 per 100; \$40.00 per 1,000.

#### VICTORIA

Large; bunches long; berries bright red color of excellent quality; bush good grower; extremely hardy. Perhaps this is the best older varieties of currants. Price, 10 cents each; 75 cents per dozen; \$4.00 per 100.

#### WHITE GRAPE.

The best white currant. Fruit large and sweet; bush good grower, and produces large crops. Price, 10 cents each; \$1.00 per dozen; \$4.00 per 100.

#### BLACK NAPLES.

The best white currant for all purposes; will stand most any climate; valued by some for jellies; it is very productive and hardy. Price, 10 cents each; \$1.00 per dozen.

#### FAY'S PROLIFIC.

Perhaps no other currant has received so much praise as has Fay. It is very large, and always sells well and at high prices.

We consider it does better on heavy clay soil, well manured and thoroughly cultivated, than on lighter soils. Price, 10 cents each; \$1.00 per dozen; \$5.00 per 100.

*Versailles, Cherry and Red Dutch, same price as Fays.* 🍷

## NEW JERSEY STATE BOARD OF AGRICULTURE

### OFFICE OF THE STATE ENTOMOLOGIST

No. 941912

New Brunswick, N. J., October 2nd, 1912.

THIS IS TO CERTIFY that I have caused the strawberry nursery stock grown by T. C. KEVITT, at Athenia, in Passaic County, New Jersey, to be inspected in accordance with Chapter 249 of the Laws of New Jersey for 1903. Such plants have been found apparently free from San Jose Scale and other dangerously injurious insect pests, and seemingly in healthy condition.

This certificate expires June 1st, 1913, and is limited to strawberry stock only.

THOMAS J. HEADLER,  
State Entomologist.



# Champion Grape Collection

A GREAT HIT --YOU CANNOT INVEST A DOLLAR BETTER

One Strong Vine of Each Postpaid for \$1.00

## GRAPES

**CHAMPION** (blue)—One of the earliest to ripen, practically free from rot or other disease, strong grower compact bunches, quality fair size medium. It succeeds anywhere, and is good for covering arbor. Price, 15 cents each; \$1.50 per dozen.

**WYOMING**. (red)—A popular market sort. Berry small; quality good; very productive and hardy, resembling Delaware somewhat; valuable for home use or market. Price, 15c. each, \$1.50 per dozen.

**WORDEN**. (blue) A valuable blue grape ripening from three days to a week before Concord. Berry large of good quality; thin skin; very productive; vine a strong grower. The most popular black grape grown today. It comes in early enough to avoid the rush of Concords, thus brings 1 to 3 cents per pound more. Price 15c. each; \$1.50 per dozen.

**MOORE'S EARLY**. (blue) A large blue grape, ripening a week earlier than Concord; good grower; berries large, good quality, and makes a moderate yield, very valuable as an early grape. Price 15c. each, \$1.50 per dozen.

**NIAGARA**. (white) The most popular white grape in existence. Fruit large and very productive; a good grower; ripening same season as Concord; equally good; valuable in every way. Price, 15c. each; \$1.50 per dozen.

**BRIGHTON**. (red) One of the best red grapes in cultivation. Bunch large and compact; a strong grower and very productive; quality good. Price, 15c. each; \$1.50 per dozen.

**CONCORD**. (blue) An old variety does well wherever planted; good size; productive. Price, 10 cents each; \$1.00 per dozen.

**MOORE'S DIAMOND**. (white) The color is a delicate greenish white, with a rich yellow tinge when ripe. Very few seeds, juicy, and almost entirely free from pulp, which makes it almost transparent. Berry size of Concord and two weeks earlier. Price, 15c. each; \$1.50 per dozen.



NIAGARA



WORDEN



BRIGHTON



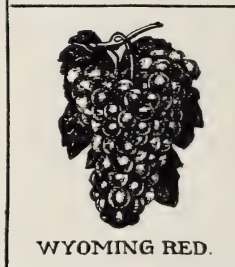
CONCORD



DIAMOND



CHAMPION



WYOMING RED



MOORE'S EARLY

## 100,000 GRAPE VINES

We have a fine lot of 1 to 2 year vines for vineyard planting and if you will submit a list of your wants we will gladly quote you a special price per 100 and per 1,000. We can save you about 10 per cent. to 25 per cent. on your vines, and give you some fine stock.



# GOOSEBERRIES



We are just now beginning to realize the immense profits in Gooseberry culture. It is really

amazing to learn of the great yields from a plantation that has been properly handled. A half bushel per bush is not an uncommon yield. The Rural New Yorker has published some remarkable records from plantations in New York and Indiana.

There are only four really profitable varieties to grow. So there can be no mistake on this score. We advise you to investigate this line of fruit growing and get started at once so you can reap the big profits in the early stage of the game.

Price of Gooseberries, 15c each; \$1.50 per dozen; \$10.00 per 100.

*JOSSELYN (RED JACKET)*—large Red variety, Good quality.

*DOWNING*—Large Green, very prolific and valuable for market.

*PEARL*—Similar to Downing.

*HOUGHTON*—Medium size, red thin skin, very prolific. Valuable for canning and preserves. Very valuable.



## IMPORTANT

Order just as soon as possible in order to ship your plants by freight and save you the express charges, which are usually heavy.

**GUARANTEE.** I guarantee plants ordered by mail or express to reach destination in a perfect and growing condition when promptly taken from the express office.

**ALL CLAIMS**, if any, must be made on receipt of plants, I will not be responsible for plants that are allowed to lay at the express office for days. However, if there is a just claim I will only be too glad to rectify any loss with the customer.

**TERMS CASH** with order or satisfactory security. If wanted C. O. D., one-half of the amount with the order; balance to be paid on delivery.

**REMIT** by money order, registered letter or bank draft, postage stamps or express money order.

**TRUE TO NAME.** All my plant beds are labeled, showing the name of each variety, while I use every care to have all plants true to name and send just what is ordered, but in case a mixture should occur I will not be responsible for any sum greater than the cost of the plants should any prove otherwise than represented.

**TIME OF SHIPMENT**—From March 1st to May 20th. Very often I can dig plants here in January for Southern shipments.

**I AM A SPECIALIST** in Strawberry plants. My entire attention is devoted to the growing and distribution of the best Strawberry plants. My aim is to send you only strong, young, thrifty plants that will yield a full crop 1914. I will gladly give any advice as to requirement so as to start you right. Describe your soil and I will name you varieties that will yield enormous crops of Strawberries.



## NOTICE

Twenty years is my record of growing and supplying the fruit growers with choice strawberry plants, keeping up with the times in all relations and every branch of science as related to strawberry culture. In all these years very few complaints have come in. The knowledge of these facts should be worth something to my patrons. It should be self evident that there could be no such continuity of business if it was not based upon sound and firm business principles. I have endeavored to be honest and fair in all my dealings and to give full value for money sent. Even if you are 1,000 miles away, you will always receive the same treatment as if you visited my farm.

TICE C. KEVITT,

Athenia, New Jersey.

## Read "Strawberry Secrets"

and learn the results of the work of these last ten years. Learn how you can, and why you should, have the finest strawberries for your table or for market, almost till snow flies. Learn why berry-growers have thus far known little of this sensational development in horticulture. Get THE FIRST AUTHENTIC DESCRIPTION, and the FIRST COMPLETE HANDBOOK, of Fall-bearers. Read this outline of contents:

*Birth of a New Kind of Berry; Men Who Have Worked Wonders; Fall-Bearers Differ from Others; How to Tell a Real Fall-bearer; Best Time to Set Fall-Bearers; Secret of proper Fertilizing; Valuable Cultural Hints; Secret of Blossom Removing; Important Picking Pointers; Preparing Berries for Market; Some Marketing Secrets; How I Net 25 Cents a Quart; Three Crops in Two Years; 10,000 Quarts per Acre; Inside Facts About Varieties; How to Get Plants to Set; The Flavors of Fall Berries; Overcoming Natural Prejudices; Strawberry Shortcake in October; Actual Experiences and Testimonials.*

### GREAT OFFER!

"STRAWBERRY SECRETS"—One Copy, and  
"FARM JOURNAL"—4 Years For \$1.00.

Paterson, N. J., Sept. 21, 1912.

Dear Mr. Kevitt.

I thank you very much for the surprise box of Autumn strawberries. They are delicious, and such a pleasant reminder of June days. It must be a pleasant thing to grow them. Gardening, the original primitive occupation of the human race, is still, to my mind, the most delightful.

Very sincerely,

HON. JOHN W. GRIGGS.

Hydes, Md., Sept. 2, 1912.

T. C. Kevitt,

Dear Sir:

I am at last taking the greatest of pleasure to thank you very kindly for extra plants received, also for being well packed. They are all growing fine and I am giving them my special attention. I can always recommend my neighbors or any one else to you for plants.

I am yours, respectfully,

ALBERT M. SMITH.

Port Morris, N. J., Aug. 20, 1912.

Mr. T. C. Kevitt.

Dear Sir:

You will likely be interested to know that I picked 800 quarts of the finest kind of Glen Mary Strawberries off of 1,800 square feet of ground during the last two weeks of June and the first week of July for which I received \$90 in cash. How is that for a little of "intensive farming." The original plants I got from you in October, 1907.

Yours respectfully,

W. B. DAY.

Freport, N. Y., August 27, 1912.

Mr. T. C. Kevitt, Athenia, N. J.

Dear Sir:

We had some St. Regis Raspberry plants from you a year ago, and we like them very much. We are now having the second crop.

Will you kindly advise how to care for them, as well as transplanting. Would it be well to cut the old branches off now that are beginning to get dry?

We expect to order some more of the same kind, and would like you to let us know the price and the proper time for planting them. Awaiting your reply, I remain,

Yours very truly,

A. S. JOHNSON.



*Very Satisfactory.*

Vinalhaven, Maine,  
April 18, 1911.

Mr. T. C. Kevitt.

Dear Sir: I have just finished setting out the three crates of strawberry plants received from you on Saturday. They arrived in excellent condition and were very satisfactory in every way; many thanks for the extras. Yours very truly,

HERBERT R. GOTT.

*From Any Grower.*

Ingalls, N. C., March 20, 1911.

Mr. T. C. Kevitt.

I have received strawberry plants all O. K. They are the finest plants I ever saw and have all the vitality that could be got in plants. I have been in the strawberry business four years and have ordered plants from eleven different strawberry men, and yours is the best I ever received from any man.

J. B. BURLESOM.

Needham, Mass.

Mr. T. C. Kevitt.

Dear Sir: The strawberry plants reached me Thursday in good condition. Thank you for the extra ones. Respectfully,

ETHEL A. PAGE.

Apr. 15, 1912.

*You Ought to Succeed.*

Monson, Mass., April 10, 1911.

Mr. T. C. Kevitt.

Dear Sir: I received the plants today in fine condition. It is the biggest dozen plants I ever bought. I thank you very much for same and will say you ought to succeed if quality is equal to the quantity, and I have no reason to think it is not. I should get enormous results.

R. E. CHISHOLM.

*Money's Worth.*

Constantine, Mich., May 3, 1911.

Mr. T. C. Kevitt, Athenia, N. J.

Dear Sir: The strawberry plants ordered from you came through in the best of shape, and such fine ones. I cannot complain about not getting my moneys worth. Thanking you for your promptness in filling my order, I am most respectfully yours,

L. H. GEORGE.

*This Time of the Year.*

Paterson, N. J.

Mr. T. C. Kevitt.

Dear Sir: I received your box of strawberries. They are very fine flavor and are certainly fine for this season of the year. Wish you much success.

MARION T PROBERT.

*Way to Texas.*

Fruitland, Texas, March 14, 1911.

Mr. T. C. Kevitt, Athenia, N. J.

Dear Sir: Plants received today in fine condition. Please accept my thanks for the extra plants sent gratis.

H. M. DAVIS.

*In Fine Shape.*

Texarkana, Tex., Nov. 22, 1911.

Mr. T. C. Kevitt.

Dear Sir: Plants came in fine shape. The Chesapeake were the finest I ever received.

G. H. SUMNER.

*Promptly.*

Versailles, Ky., April 3, 1911.

Mr. T. C. Kevitt.

Dear Sir: Thanks for filling my order so promptly. Will you be able to furnish the Productive strawberry in the near future?

MRS. EDITH S. HUNTER.

*Honesty Is the Best Policy.*

Manchester, N. H., Mar. 15, 1911.

Mr. T. C. Kevitt.

Thanks for returning me the \$2.00 which I sent to you in a mistake. Yours truly,

S. HOULNE.







# ORDER SHEET

## Try the Fall Bearing Strawberries

# T. C. KEVITT

## Strawberry Specialist

**ATHENIA**  
**NEW JERSEY**

Name .....

Date.....191

Street or Box No. ....

Town .....

AMOUNT ENCLOSED

County .....

State .....

§ .....

QUANTITY	NAMES OF VARIETIES	PRICE









# Kevitt's Fall Bearing Strawberries

Several new species of Strawberry that bears from June to December, even in this cold northern country. I have been experimenting with these varieties for years. These Fall bearers will yield during August, September and October, more than 6,000 quarts to the acre, after fruiting the past two seasons 10 varieties of the Fall Bearers I find the most profitable to plant and sure croppers and the ones that may be relied upon. Trusty Fall Bearers are the

**AMERICUS**

**PAN AMERICAN**

**PROGRESSIVE and SUPERB**



Strawberry Short Cake in October the Limit of Nature's Possibilities.

## PRICE LIST OF FALL BEARERS.

<i>Names of Varieties</i>	12 by Mail	25 by Mail	50 by Mail	100 by Mail	500 by Mail
AMERICUS—Perfect .....	\$1.00	\$1.75	\$3.00	\$4.00	\$20.00
AUTUMN—Imperfect .....	.25	.50	1.00	\$1.50	5.00
FRANCIS—Perfect .....	1.00	1.75	3.00	4.00	20.00
PROGRESSIVE—Perfect .....	2.00	3.00	6.00	12.00	75.00
PRODUCTIVE—Imperfect .....	1.00	1.75	3.00	4.00	20.00
SUPERB—Perfect .....	1.00	1.75	3.00	4.00	20.00
PAN AMERICAN—Perfect .....	1.00	1.75	3.00	4.00	20.00
SURPRISE—Imperfect .....	1.00 each plant.				
SIBERIAN—Perfect .....	1.00 each plant.				

*SURPRISE* originated on my plant farm, 1910. Is a spirit seeding of the *PAN AMERICAN* crossed by *AUTUMN*. One of the best Fall Bearing Strawberries. The old and the young plants are in bearing at same time. The old plant yields a bumper crop in June and continues to yield fruit till late in the Fall.

*Headquarters for Fall Bearing Strawberry Plants*

**TICE C. KEVITT**

**ATHENIA, N. J.**